

Home Gateway Initiative Unveils Planned Activity for M2M Services at STL Partners Executive Brainstorm

Telecoms Industry leaders and connected home experts have heard HGI's planned activity in relation to M2M in London

10 November 2011. [Home Gateway Initiative \(HGI\)](#) board member Corrado Rocca has today presented the organisation's M2M-related services to industry leaders at the [New Digital Economics Executive Brainstorm Series](#) in London.

Participants from the world's leading telecoms companies were in attendance at the M2M 2.0 session, which is part of a research and industry transformation programme from business model innovation firm STL Partners, focused on the telecommunications, media and technology sectors.

HGI was founded in 2004 by major Broadband Service Providers (BSP) and later joined by leading digital home equipment vendors. The organisation shapes the delivery of IP services to the home and between connected devices within the home.

Rocca commented on HGI's planned work in the M2M field: "There will be a dramatic increase in the number and nature of "connected devices" in the coming years. In the M2M arena, HGI seeks to develop specifications for a number of applications that will rely on this technology including home automation, monitoring, security and smart energy.

"HGI's work encompasses the use-case requirements, an overall technical architecture for home energy management, and the resulting technical requirements within the home gateway to support these applications. M2M technology potentially plays a major role."

The STL Partners executive brainstorm series is unlike other summits and industry events in that it uses an interactive process mixing short, specially briefed stimulus presentations, with newly commissioned market analysis.

Simon Torrance, CEO and Founder of STL Partners said: "We are really pleased that an influential industry organisation key to the smart home such as the Home Gateway Initiative has selected M2M 2.0 to discuss its planned activity in the field."

Torrance added: "With existing M2M strategies most telcos are only set to address a fraction of the potential market and, unless they think more creatively, will only capture a small proportion of the value from it. At this brainstorm, delegates including HGI, looked at how telcos can take advantage of opportunities and examined how to offer platform-based services beyond connectivity."

HGI'S mission is to translate Broadband Service Providers' near and mid term service plans into published requirements for home network equipment and technologies. HGI recently announced details of its largest test event to date, which will take place in the UK in November and December this year featuring strong involvement from NTT.

For more information about HGI please visit www.homegatewayinitiative.org or email contact@homegatewayinitiative.org.



About the Home Gateway Initiative

The HGI, founded in 2004 by nine telecom operators, is shaping the next generation of internet and voice services. Starting from use-cases and service needs, the HGI sets requirements for Home Gateways, infrastructure devices, and the home network. The HGI now has members from across the globe, representing the entire spectrum of players in the broadband home area.

<http://www.homegatewayinitiative.org/>

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